

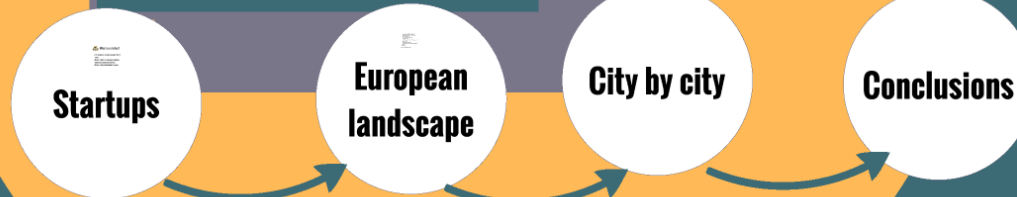
The ease of doing business in Europe's start up hubs

By Nicole Larotonda and Marina Zanatta
researchers of Centro Einaudi, Turin, Italy



INTRODUCTION

What are we
discussing and why



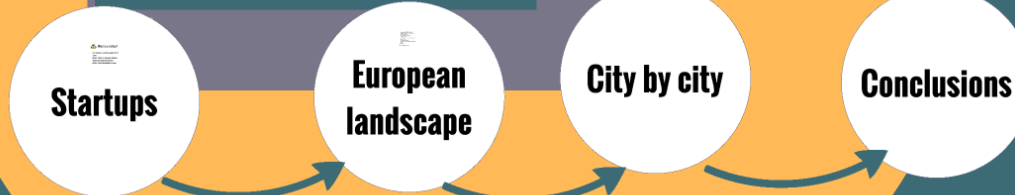


What is a startup?

- **The company has to be younger than 10 years;**
- **It has to have an innovative business model and/or product/service;**
- **It has to have the intention to grow.**

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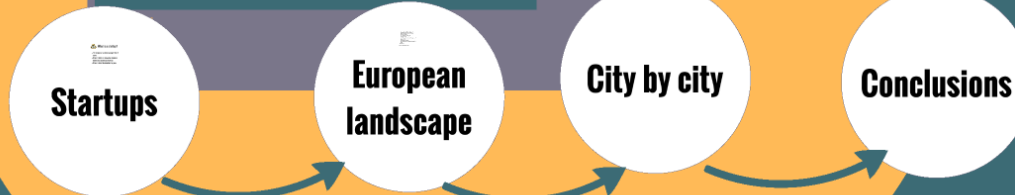
European Startup Nation Standards*:

- **Speed up and simplify the creation of startups**
- **Attract and retain talent**
- **Stock options with non-voting rights**
- **Innovate in regulation**
- **Facilitate the acquisition of innovation through new tech transfer policies**
- **Facilitate access to financing**
- **Social inclusion, diversity, and protection of democratic values**
- **Digitalization**

[*https://startupnationsstandard.eu/](https://startupnationsstandard.eu/)

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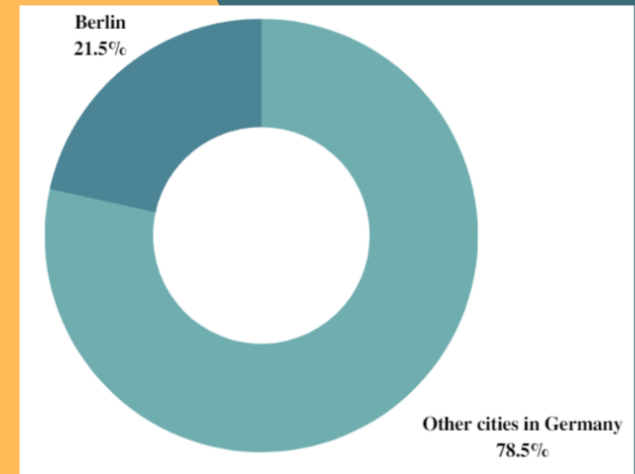
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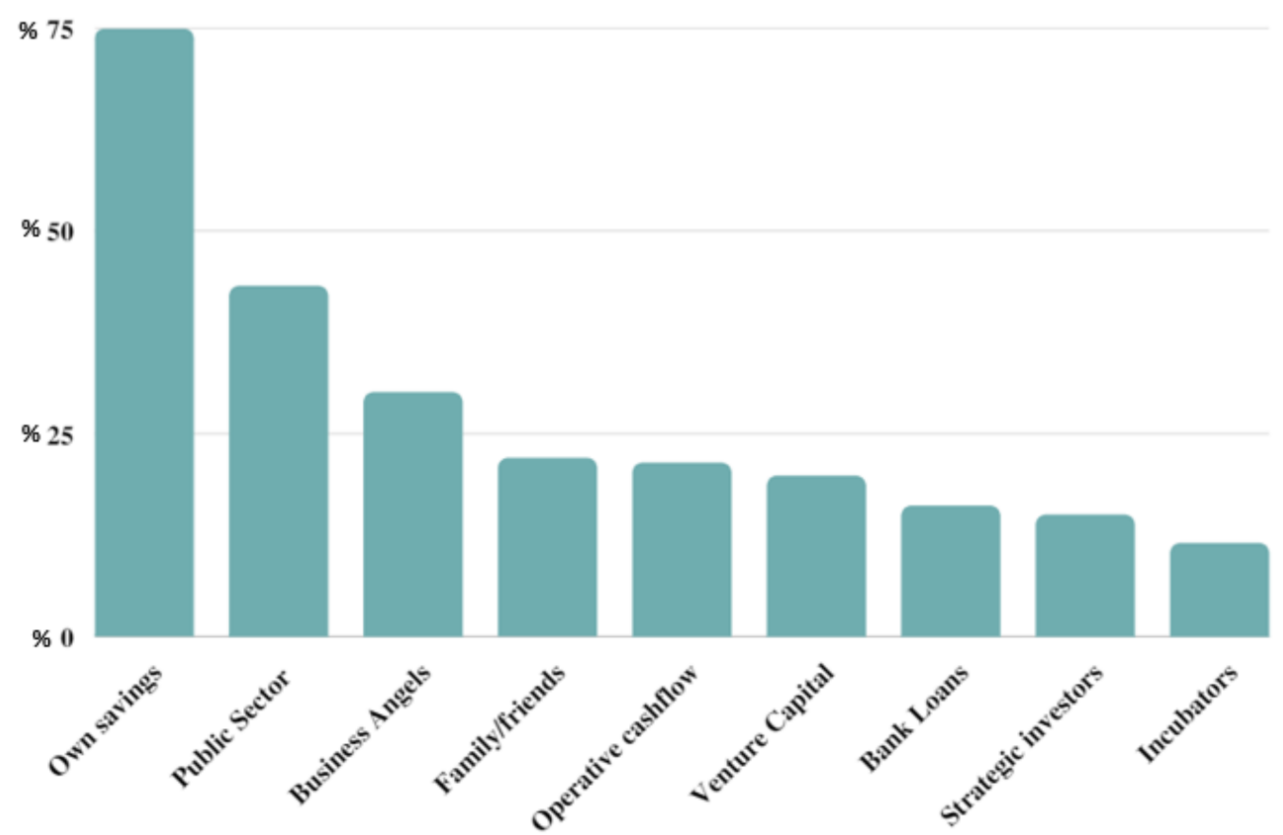


Berlin

MAIN FEATURES:

- Many startupper are non-nationals
- Foreign startups plan to relocate here
- Public policies support startups in their first steps
- Big investments rounds come from abroad

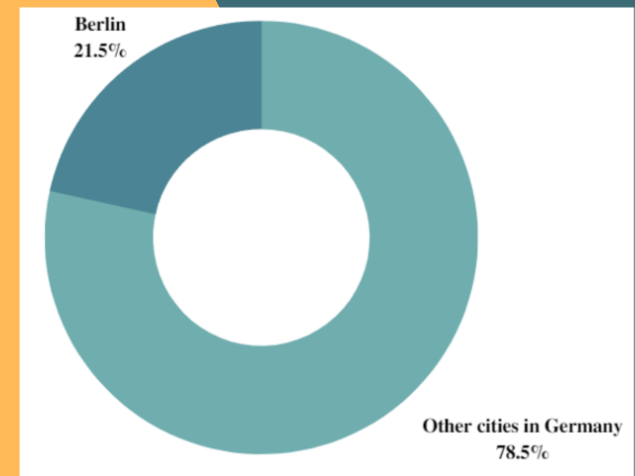


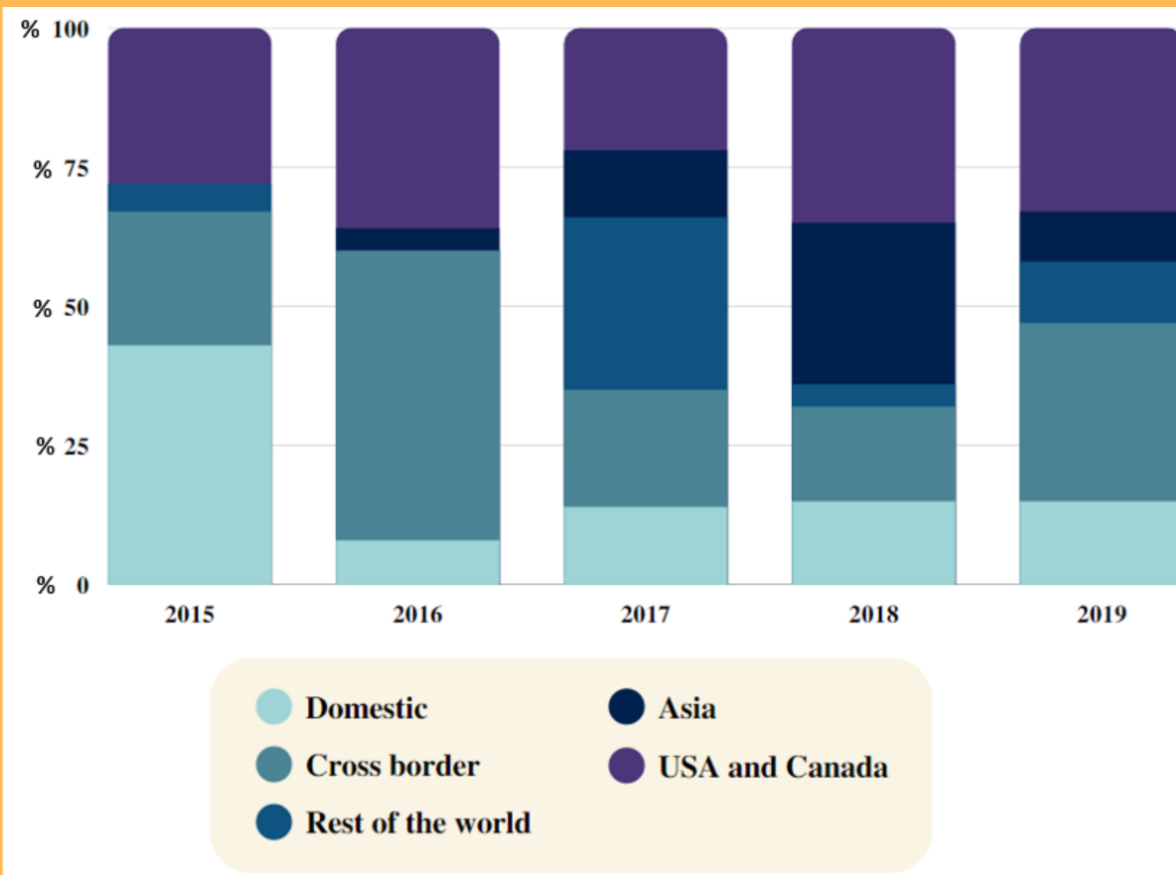


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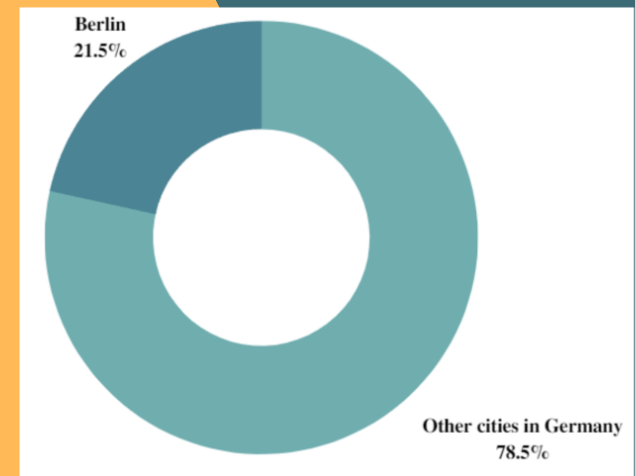




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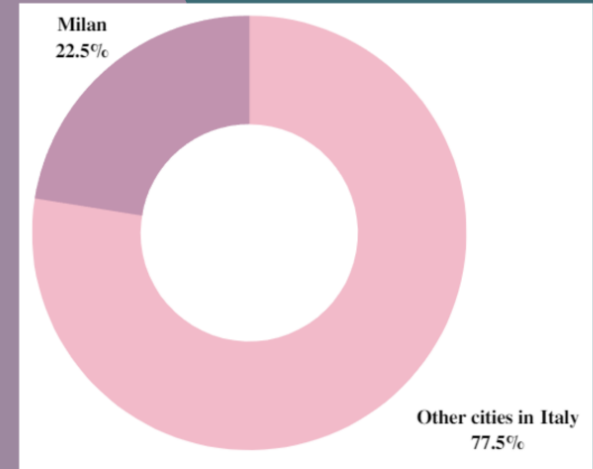


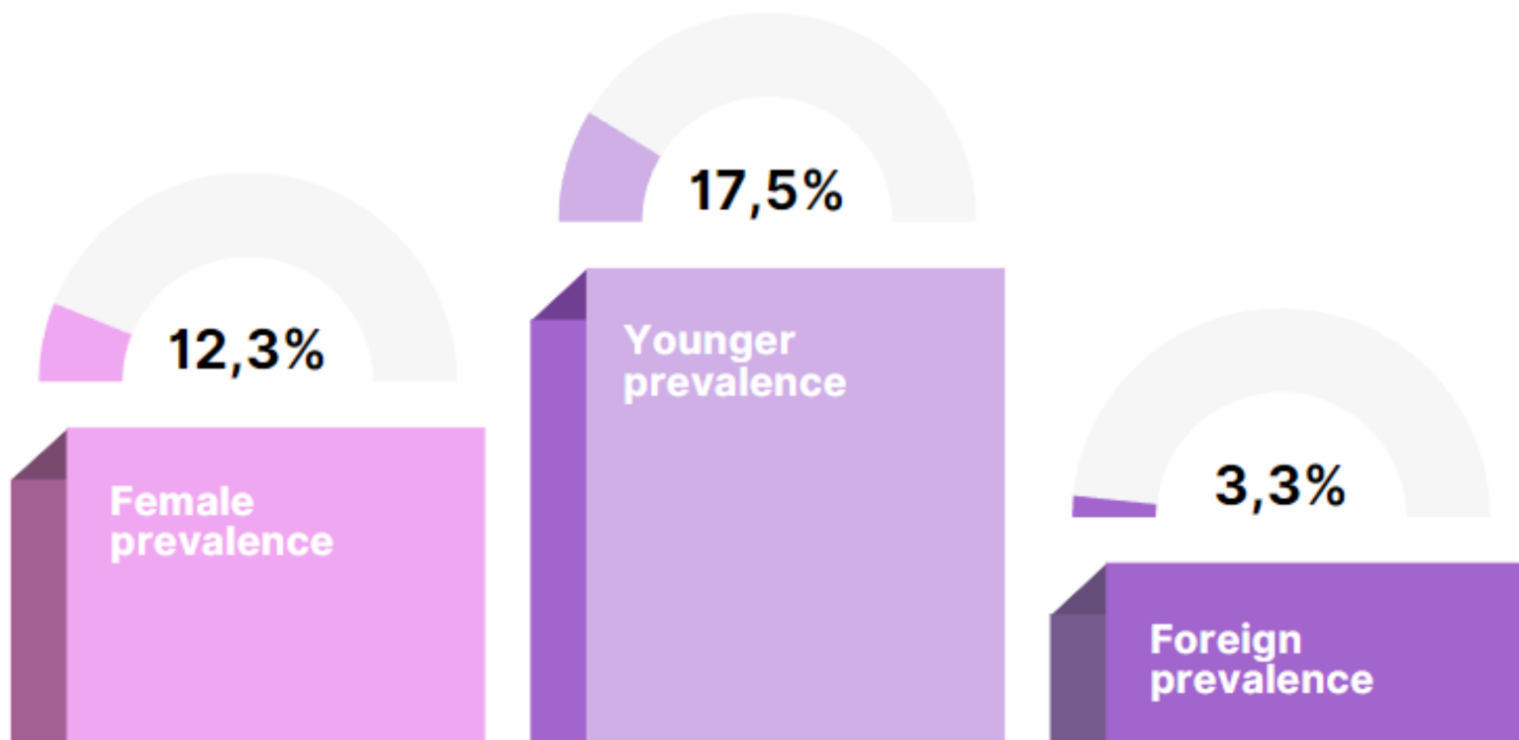
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Milan

MAIN FEATURES:

- Online procedures
- Access to capital for all startups
- Only few non-national and young startupper





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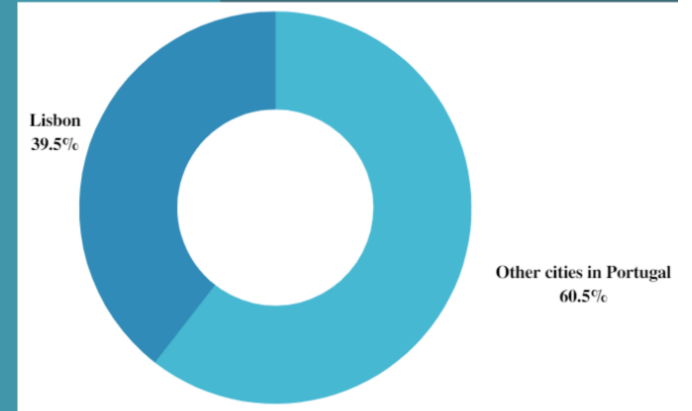


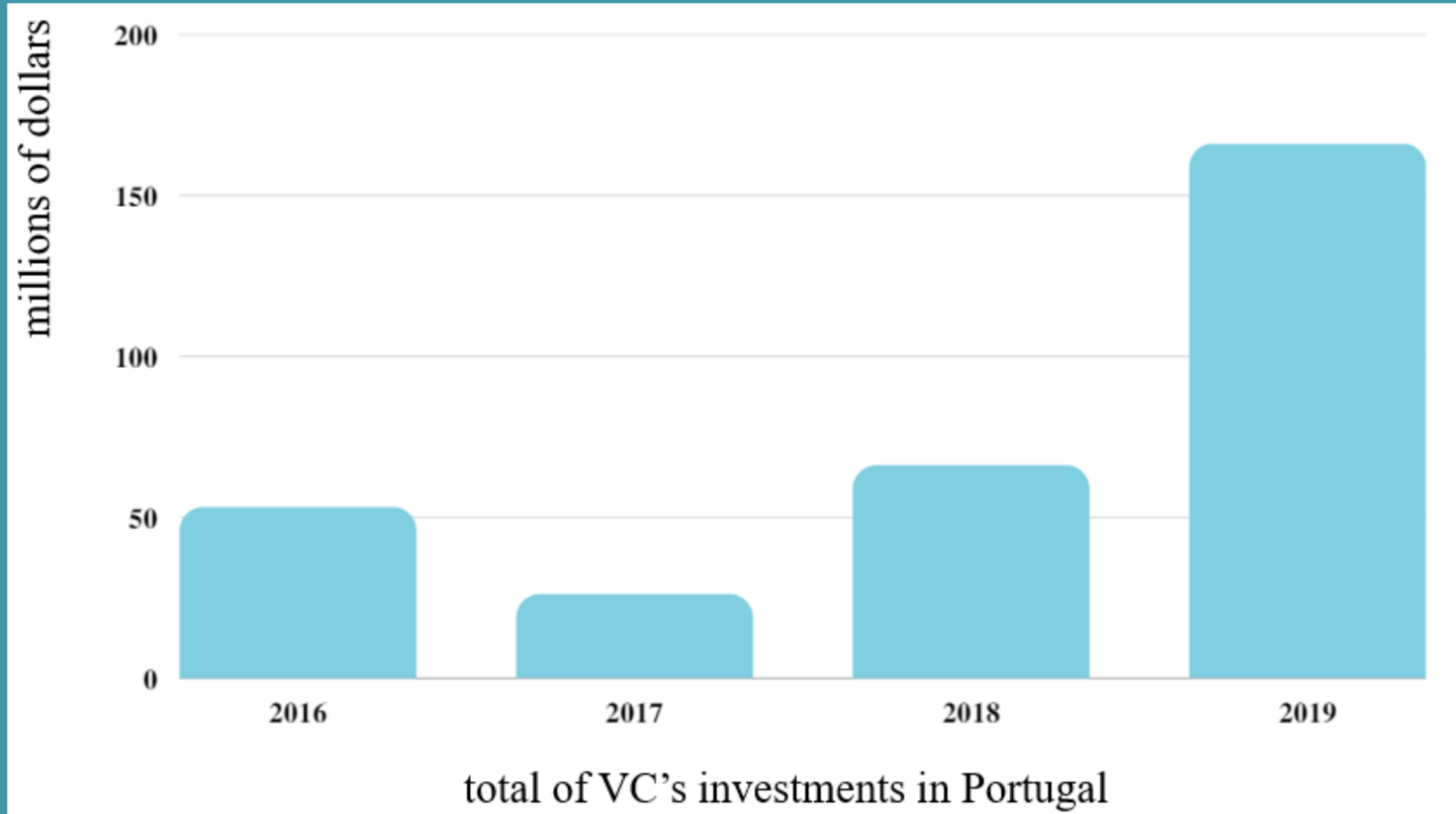
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Lisbon

MAIN FEATURES:

- Startup Visa Programme
- Very young and fast-growing ecosystem
- Hosting Web Summit since 2016
- Only few public policies

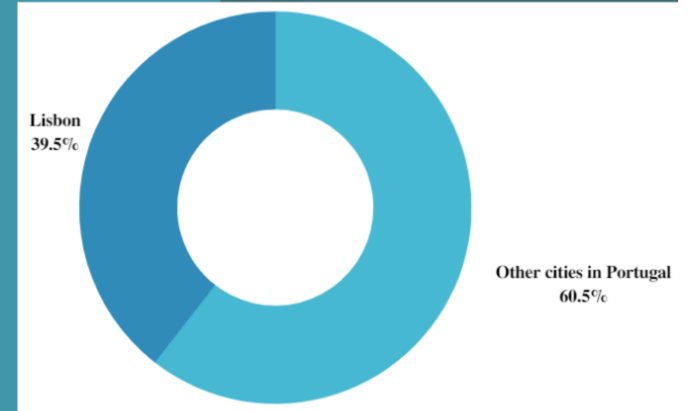




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WHAT TYPES OF FUNDING SOURCES SUPPORTED THE FOUNDING OF YOUR STARTUP?



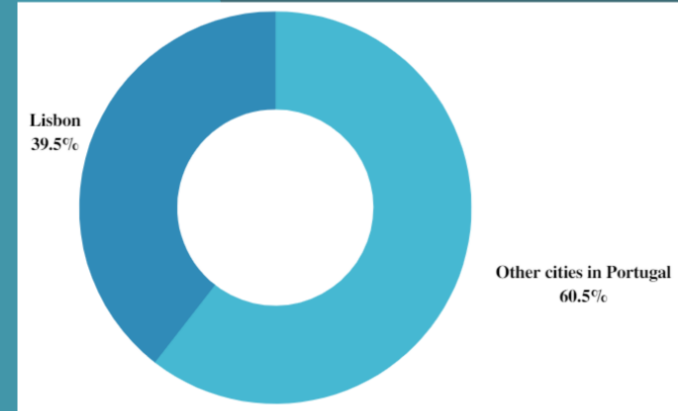
WHAT KIND OF FUNDING SOURCES IS YOUR STARTUP LOOKING FOR IN THE NEAR FUTURE?



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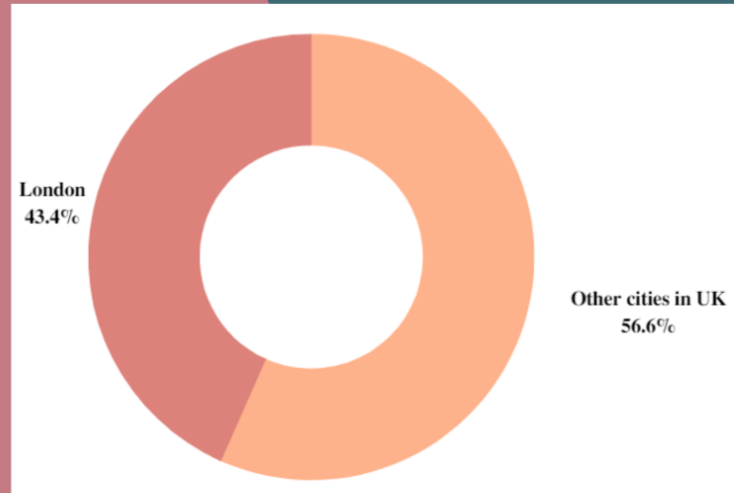
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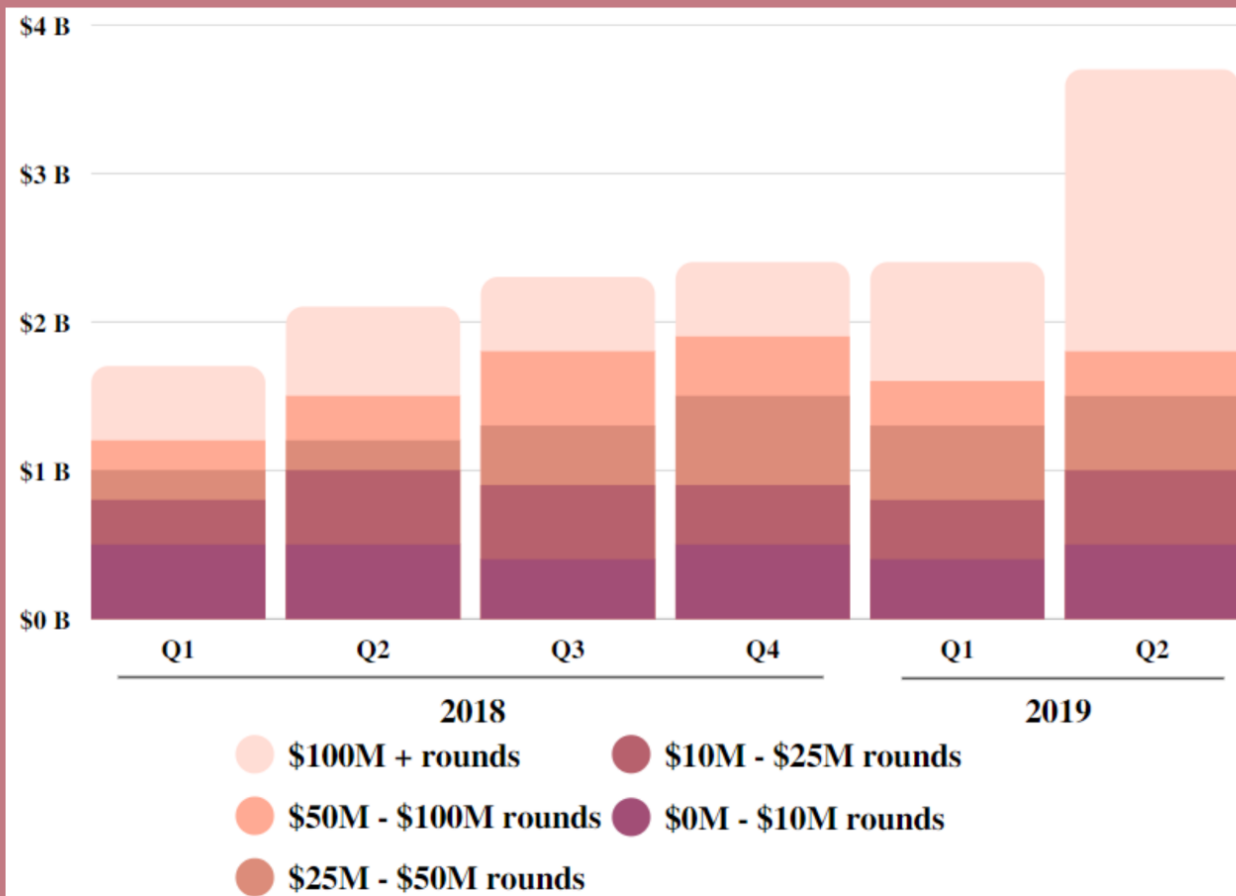


London

MAIN FEATURES:

- Biggest startup city in Europe
- Startups are a great job engine
- Only few public policies but very targeted
- Relies on global capital
- BREXIT changed the game

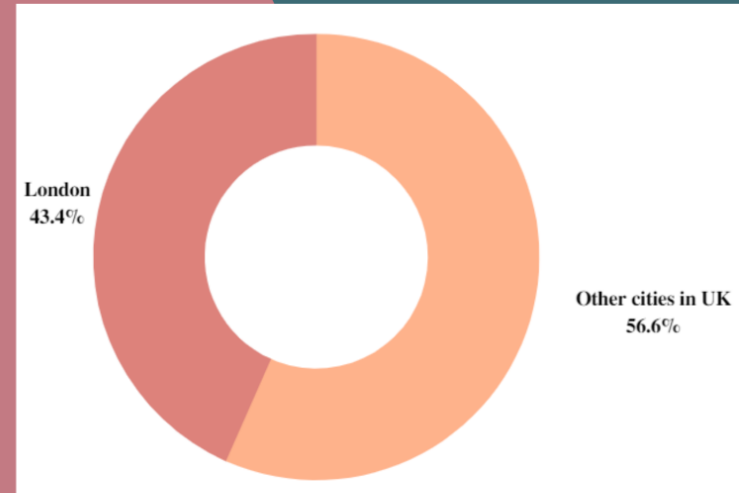




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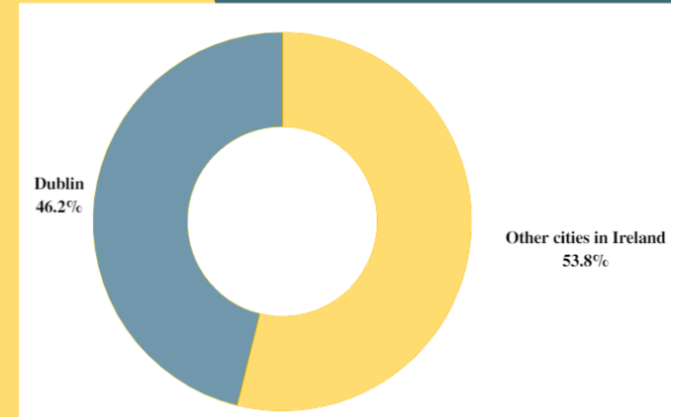
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Dublin

MAIN FEATURES:

- Very low corporation tax
- Home for many multinationals
- BREXIT made it even more attractive
- IDA Ireland helps foreign startups to relocate
- Incentivezes green transition, digitalization and internationalization



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Desirable features:

- 1) Access to financial resources
- 2) Practical accessibility
- 3) Experts support
- 4) Strong network
- 5) Positive externalities
- 6) Efficiency



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